

### Sponsor Requirements

1. A professional employee from the student's school must sponsor each entry.
2. It is the sponsor's responsibility to verify that students have followed all copyright laws\*.
3. It is the sponsor's responsibility to ensure that the student's entry is properly submitted.

### Contest Participation

1. An individual or team of up to three (3) student members may submit entries.
2. Each student may have a maximum of two (2) entries in the showcase.

### Submission Rules

1. Projects must be started and completed in the current academic year.
2. Projects or entries must be submitted digitally – no paper copies.
3. All completed entry forms must be received by **Thursday, February 19<sup>th</sup> at 4:00 PM.**
4. All project materials will be collected by the campus 1Vision Showcase Coordinator between **Tuesday, February 24<sup>th</sup>** and **Thursday, February 26<sup>th</sup>**. No projects will be accepted after 4:00 PM on Thursday, February 26<sup>th</sup>.
  - a. Stephen F. Austin Middle School: Mrs. R. Ogden
  - b. Arthur Davila Middle School: Mrs. S. Ogden
  - c. Jane Long Middle School: Miss B. Davis
  - d. Sam Rayburn Middle School: Ms. K. Henry
5. Student projects may not have been created for commercial purposes.
6. Student projects may **not disclose full names, phone numbers, or addresses.** Only first names may appear in projects (no last names).
7. All sources must be cited using MLA formatting. More information can be found at the following website:  
<http://www.unc.edu/depts/wcweb/handouts/mla.html>

### Entry Directions:

1. For **EACH** member of your group, complete a **separate** entry form. **NO GROUP APPLICATION WILL BE CONSIDERED UNTIL ALL GROUP MEMEBERS HAVE COMPLETED AN ENTRY FORM.**
2. Carefully complete **ALL** portions of this entry form and include **ALL** three signatures (teacher, student, and parent)
3. Once ALL of the entry forms have been completed, please deliver them to your teacher sponsor.
4. Once your application has been received, you will be contacted with directions for delivering your digital file for final submission. The entry must be no longer than 4 minutes including the credits. Judging will stop at 4 minutes.
  - a. To submit your entry you must convert it to one of the following file types:
    - i. Digital Video: .mov or .dv format
    - ii. Podcasting: .m4a format
  - b. Using other file formats requires permission from the campus coordinator **before** the entry form is submitted. Some file formats may not be accepted.
5. Each middle school campus will have a **qualification round.** Only the top three entries in each category will be selected to present at the Showcase. Your group will be notified privately if your entry has been selected to compete at the 1Vision Showcase on March 25, 2009. Judges will determine the winners and they will be announced the night of the Showcase.
6. **By entering you are agreeing to be PRESENT for the Wednesday, March 25, 2009 showcase at 6:40 PM in the Davila Middle School Cafeteria, if your project/assignment is selected. If you are NOT present the night of the showcase your group may be disqualified.**

### \*Copyright

1. Entries must adhere to all applicable copyright laws.
2. Fair use guidelines must be followed. Section 107 of the 1976 Copyright Act <http://www.copyright.gov/title17/92chap1.html#107> establishes limitations on the exclusive rights of copyright holders, termed "Fair Use." These factors to be considered when determining fair use are:
  - a. the purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes.
  - b. the nature of the copyrighted work.
  - c. the amount and substantiality of the portion used in relation to the copyrighted work as a whole.
  - d. the effect of the use upon the potential market for or value of the copyrighted work.
3. With today's legal system and laws governing copyright there are no "bright line rules" that can be quoted for copyright violations. Some examples of **CLEAR** copyright violations would include:
  - a. A student uses a MP3 audio file of a song he downloaded at home using KaZaa (a peer-to-peer file sharing client) and includes it as background music in his school group's video project.
  - b. A student uses the Disney logo of Mickey Mouse and alters it slightly for their multimedia project's introductory page, using part of the school mascot as well as the Disney logo in a combined, new image collage.
  - c. Students use video footage of other students in class and at their homes, but fail to obtain signed permission slips from the participating students and their parents to use the video clips in a school project submitted for competition and possible publication online.
  - d. Students use several video clips from commercial DVDs owned by students and rented from a local video store in their cooperative video project.
4. All copyrighted works used in projects must include documented permission from the copyright owner. Some examples of documented permission include: Signed letters, E-mails, Copies of web sites and/or other publications giving a blanket waiver to use the copyrighted material.
5. For more information please reference the following website: [http://www.techlearning.com/db\\_area/archives/TL/2002/10/copyright.php](http://www.techlearning.com/db_area/archives/TL/2002/10/copyright.php)

